The Pledging Times

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Highlights of the Epsilon Tau - Fall 2010 Pledge Class

Special points of interest:

- Look for the planned upcoming events included within the Professional, Community Service, Social, and Fundraising committees.
- The ideal faculty brother, as seen in Professor Randy Sparks.
- Mary from Maryland discusses the importance of family and character within organizations.
- The comfort of support and availability from brothers in stressful times, as talked about with Kevin Higley.

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Three Tiers of Delta Sigma Pi, Professional Fraternity

Delta Sigma Pi's three tiers are all equally important to the growth of the fraternity and its members. Some people relate to each one differently, but it is important to maintain a healthy balance of the three tiers. Although the Epsilon Tau chapter provides many opportunities to participate in the three tiers mentioned above, the fall 2010 pledge class has come up with several ways to contribute to these tiers. This was done to better ourselves professionally and fraternally while establishing a closer bond as fellow Delta Sigma Pi pledges.

The first way the fall 2010 pledge class has begun to better ourselves in the affiliation with Delta Sigma Pi is by organizing a professional event. Mary Stefanski, the Professional chair of the pledge class, along with her fellow committee member, Kelly Wolff, have planned a professional event for the whole fall 2010 pledge class. They have scheduled a meditation event next week with Professor Tom Davis on Wednesday, October 27, 2010. This will be a great opportunity for the pledge class to get to know one another better while sharing in a professional event. This also provides an opportunity to become more affiliated with a faculty brother.

Another way the fall 2010 pledge class has implemented strategies of maintaining a balance between the three tiers was done in the aspect of community service. The community service chair for the pledge class is Sam Costa, and the two committee members who assist her include: Mark Stercay and Dave Steele. As a result of various schedule commitments and conflicts between the pledges, not everyone is available at the same time each week. With this in mind, Sam Costa along with her committee members, have planned several community service events in the upcoming weeks so everyone is able to attend. Some of the things planned for this are: caramel candy making with proceeds benefiting the extensive Outreach Ministries of the church, Crayons to Classrooms which distributes school supplies to children in need, and volunteering at the House of Bread food kitchen to serve people in the surrounding community. All of these events are for great causes and would be a excellent way to give back to the community and help others.

The final way the fall 2010 pledge class has experienced the three tiers of Delta Sigma Pi is by going on a social event to Old River Park which includes participating in miniature golf and much more. Michael Hermes is the chair for the pledge class social position. He also has Lauren Epner working with him as the social committee chair. The turnout for

Autumn Air 5k—September 25

the first social gathering did not have the anticipated outcome, therefore, a pledge class dinner at Panera has been planned. This was done not only to continue our pledge bonding experience, but also to work on the planning of social event number four.

With many events occurring and being planned for the near future, the fall 2010 pledge class, it is expected that there will be a closer affiliation with one another. With laughs, great times, and many interactions, it will be impossible not to grow in friendship and professionalism with one another.

Fundraising Forecast

In an attempt to better ourselves as a pledge class, there have been several fundraising strategies which will be implemented within the next few weeks of pledging. Ryan Martin, the fundraising chair, along with Marissa Gladieux and Katy Balbach, the fundraising committee members, have been working on planning some events to raise money for the Fraternity. These events will not only contribute real world business experience with a sales and entrepreneurial emphasis to the fellow pledges, but also allow pledges to gain often unseen information about one another observing how each pledge member would work in a real business situation.

As of now, the fundraising committee has a few ideas to raise money. The first thing planned, is the selling of Cousin Vinny's pizza. Cousin Vinny's has generously donated some pizzas to the pledge class and they will be selling these to willing customers on an upcoming weekend for a dollar per slice. Another event planned which we hope to make a big profit on is a raffle ticket drawing. The pledge class is going to sell raffle tickets for a dollar a piece or six tickets for five dollars. This will be in the fashion of a split-the-pot raffle. The final fundraising opportunity planned for the next few weeks is the selling of hot dogs. This will be done similarly to the pizza selling. The pledge class will have freshly made hot dogs and they will be selling them to people around the University of Dayton campus. This will be done on Thursdays, Fridays, or Saturdays.

Between pizza selling, a 50/50 raffle, and the selling of hot dogs, the fall 2010 pledge class anticipates a donation of 400 dollars to the Fraternity, a 25 dollars appropriation from each member of the pledge class.

The Spark within Delta Sigma Pi

Along with everything going on during this pledge semester such as: brother interviews, quizzes, events, and more, the fall 2010 pledge class has also been interviewing fellow faculty brothers of the Epsilon Tau Chapter.

After interviewing several of the faculty brothers already, there were many options to choose from for this personal piece. Once we reviewed the options, it was finally agreed upon that Randy Sparks was a perfect candidate for this section. Growing up in New Mexico, Mr. Sparks came from a smaller town. He was a disk jockey at the age of 17, working with promotional pieces and advertising. This experience drew him to the business world, namely in the realm of Marketing. After graduating from West Texas A&M University, Mr. Sparks went on to receive a Ph.D. from Texas Technical college.

During his undergraduate years, he pledged Delta Sigma Pi and was a brother throughout his entire undergraduate experience. The chapter he was a member of was one of five chapters that admitted only men. During the interview, Mr. Sparks stated, "Initiation and pledging were drastically different at that time." He mentioned how, during his pledging experience, there were not many hazing restrictions. He also talked about how Delta Sigma Pi was seen more as a Social Fraternity at his university.

After school, Mr. Sparks began his career. He is currently an Associative Professor in the field of marketing. He has taught at the University of Dayton for 16 years. Within Marketing, Mr. Sparks teaches classes such as: Principles of Marketing, Promotional Marketing, and Buyer Behavior and Market Analysis. He has published several journals, articles, as well as other compilations relating to marketing.

Currently, Mr. Sparks is working on getting funding for his research. This research in which he is requesting money for, compares marketing research with behavior and ethics. He has worked hard to get funding in previous years pertaining to his marketing endeavors within his practice.

Mr. Sparks was an ideal faculty brother to interview as well as to get to know on a more personal level. Students of UD will agree that he is a very personable individual who has great values. He is a man of authority and is a courteous gentleman who has earned the respect of many individuals. Mr. Sparks is undoubtedly an exemplary member of the Delta Sigma Pi Fraternal Brothers, especially as a faculty brother. He has a vast amount of experience within the business world as well as within Delta Sigma Pi itself. With his participation in Delta Sigma Pi during his undergraduate schooling, as well as being a faculty brother, he demonstrates all of the qualities of an ideal brother.

Randy Sparks, Associate Professor at the University of Dayton, with a specialization in Marketing.

From the Inside Looking Out

With a smaller pledge class, the fall 2010 pledges have been able to get to know each other in a manner of ease. To give the entire chapter as a whole, a better look at the pledge class, one individual was chosen to be interviewed. With sixteen unique members of the fall 2010 Delta Sigma Pi pledge class, it was difficult to choose just one to profile. Nonetheless, Mary Stefanski was the selected member to spotlight.

Mary is currently a sophomore at the University of Dayton studying marketing with a minor in photography. She hopes to create advertisements for local companies, bands and sports teams, but secretly dreams of traveling the world taking photographs for National Geographic.

Mary comes to us from her hometown of Towson, Maryland. One of the things that she believes most strongly in is the importance of family. That is one of the reasons Mary decided to pledge Delta Sigma Pi. She saw the professional fraternity as a close-knit family with whom she shares similar goals. Mary has also said that besides an organization comprised of people with substantial character, she saw Delta Sigma Pi as a provider of professional opportunities. Currently, she serves as VP Professional on the fall 2010 pledge class Executive Board. In this position she has recently organized a group meditation with Professor Tom Davis, in an attempt to bring the pledge class together in a professional manner.

Before pledging Delta Sigma Pi, Mary was committed to other activities on campus. She has served as a leader for REAL Dayton and is the Event Coordinator for the non-profit group To Write Love on Her Arms, which is dedicated to providing hope to people struggling with depression.

Mary has recently called the pledging process a wild ride, claiming "It has been an unforgettable experience that I would not trade for the world," she has, "made multiple friends and developed strong relationships." While learning to balance pledging with the other activities she is involved with, Mary is thoroughly enjoying the pledging process. However, she secretly long to reclaim time for herself after the eight week process is completed, something her fellow pledges have forgotten still exists.

The Man in the Suit

When thinking of the many brothers currently involved in the Epsilon Tau chapter, many names pop out as being great candidates for this personal spotlight. While the executive board, bigs, and brothers at large have made a significant impact on the pledging experience for the current pledges, there have also been numerous other brothers whom have positively affected the pledges during the pledging process. One such brother is Kevin Higley.

Being the roommate of the VP Pledge Education Executive position, Mike Jesionowski, Kevin Higley has spent a lot of time with the pledges. Whether it be at various social events, chapter, or hanging out in the pub during the week, Kevin has been seen by the fall 2010 pledge class as a prominent member of the fraternity. Kevin is a senior at the University of Dayton from the Chicago suburb of Kenilworth, Illinois. He is a marketing and entrepreneurial double major and he pledged Delta Sigma Pi at UD during the fall semester of his sophomore year in 2008.

Kevin is seen as a very influential brother for the fall 2010 pledge class for many reasons. One of the biggest reasons is the frequency at which he is seen by the current pledge class. When asked about his visibility to the pledge class, Kevin stated, "I am more about making the pledges feel comfortable around everyone." Some pledges may find it difficult to talk to seniors, especially since most of the pledge class consists of sophomores. It is important to be able to communicate with people on all levels. Kevin mentioned how business is very social, so it is important to be able to interact with everyone. When asked about one of his enjoyments from Delta Sigma Pi, Kevin, referring to Nathan Pyle, said, "I love my little!" This exemplifies the importance of getting to know one another. From this personal piece, it is easy to see how Kevin is an ideal member of Delta Sigma Pi as well as a great public figure for the current pledge class.

"I am more about making the pledges feel comfortable around everyone"
-Kevin Higley

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

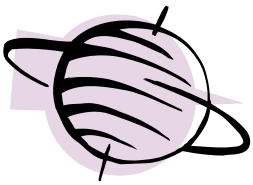
You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Business Name

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Organization

Your business tag line here.

WE'RE ON THE WEB!

EXAMPLE.COM

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

Caption describing picture or graphic.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.